

SINCE  
RS  
1927  
RAHEEM & SON  
HANDMADE RUGS

THE CONTEMPORARY COLLECTION

NOVA

HAND-KNOTTED · BHADOHI

THE COLLECTION

# Where the ancient craft meets the modern eye.

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**N**ova gathers six distinct design expressions — from whispered florals to bold abstraction — each hand-knotted by master weavers in Bhadohi. Soft washed palettes dissolve into textured pile, ombré fields shift like light on water, and painterly surfaces carry the quiet drama of genuine handwork. This is contemporary luxury, rooted in a century of making.

NOVA

# HAND-KNOTTED

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Every piece in the Nova collection is hand-knotted — a technique in which each knot is tied individually onto a loom-stretched foundation. The result is a density and resilience that machine manufacture cannot approach, and a surface that deepens in character with age.



TEAL GREEN

# Elara

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Dense botanical scrollwork blooms across a field of deep sea-glass — ivory florals and scrolling vines catch the light with every step, anchoring a room with confident colour and old-world complexity.

MATERIALS	Wool
ORIGIN	Bhadohi, India
SIZES	6×9 · 8×10 · 9×12 · 10×14 · 12×15



GREY / BLACK

# Hesper

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Abstract ombré surfaces dissolve from deep charcoal to warm ash — the viscose pile lending an almost liquid sheen to this boldly textured contemporary piece.

MATERIALS      New Zealand Wool & Viscose

ORIGIN            Bhadohi, India

SIZES              6×9 · 8×10 · 9×12 · 10×14



TURQUOISE

# Carina

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Vivid turquoise bleeds into warm grey in dramatic horizontal bands — the ombré effect achieved entirely through hand-knotting, giving each piece its own unrepeatably gradient.

MATERIALS     New Zealand Wool & Viscose  
ORIGIN         Bhadohi, India  
SIZES            6×9 · 8×10 · 9×12 · 10×14



MULTI

# Electra

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Terracotta, slate, ochre and ivory merge in a fluid painterly surface — vibrant hues marbled with softer tones to create a transitional abstract with remarkable visual depth.

MATERIALS	Wool & Viscose
ORIGIN	Bhadohi, India
SIZES	6×9 · 8×10 · 9×12 · 10×14



MULTI

# Alcyone

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Earth tones and muted jewel colours surface through layers of dense pile — the hand-knotted construction gives each knot a slightly different depth, creating a living, breathing surface.

MATERIALS	Wool & Viscose
ORIGIN	Bhadohi, India
SIZES	6×9 · 8×10 · 9×12 · 10×14



BLUE

# Celaeno

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Alternating bands of cut and loop pile create a sophisticated ribbed surface across a single tonal blue — minimal, architectural, and unmistakably contemporary.

MATERIALS      New Zealand Wool & Viscose

ORIGIN            Bhadohi, India

SIZES              6×9 · 8×10 · 9×12 · 10×14



LIGHT GREY

# Aether

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Tonal silvery-grey bands shift through varying textures and pile weights — a tone-on-tone transitional design of considerable sophistication, at home in any cultivated interior.

MATERIALS    New Zealand Wool & Viscose  
ORIGIN        Bhadohi, India  
SIZES         6×9 · 8×10 · 9×12 · 10×14



GREY / PINK

# Phaedra

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A romantic layering of sage and blush — antique floral motifs emerge through a softly textured pile of handspun wool and viscose, the palette recalling garden light at dusk.

MATERIALS     New Zealand Wool & Viscose  
ORIGIN         Bhadohi, India  
SIZES            6×9 · 8×10 · 9×12 · 10×14



IVORY / GOLD

# Andromeda

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Gold tracery on a luminous ivory ground — this classic field design achieves its elegance through proportion and the natural sheen of fine hand-spun wool.

MATERIALS	Wool
ORIGIN	Bhadohi, India
SIZES	6×9 · 8×10 · 9×12 · 10×14 · 12×15



GREY / RUST

# Galene

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Warm terracotta motifs surface through a cool grey field — the tension between the two tones gives this piece an energetic character unusual in traditional-derived designs.

MATERIALS    New Zealand Wool & Viscose  
ORIGIN        Bhadohi, India  
SIZES         6×9 · 8×10 · 9×12 · 10×14



Lyra

MEDIUM BLUE



Vega

LIGHT GREY / BEIGE



Cassiopeia

GREEN / BEIGE



Daphne

DARK BLUE



Lemnos

CHARCOAL



Zephyra

GREY



Astra

LIGHT BLUE



Sterope

BLUE



Merope

TAUPE



Theron

GREY / GREEN



Halcyon

WHITE



Taygete

LIGHT SILVER



Ondine

MAUVE



Asterope

OFF WHITE



Cygnus

WHITE



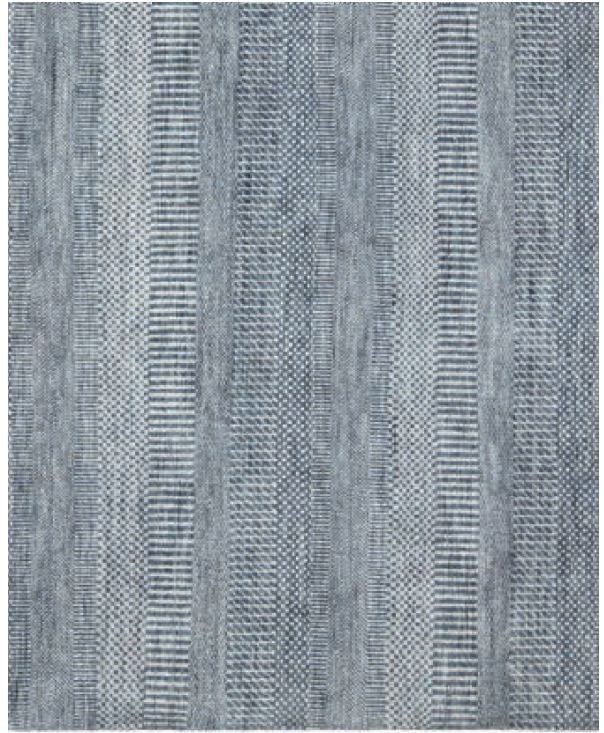
Nova

LIGHT MOCHA



Maia

BLUE



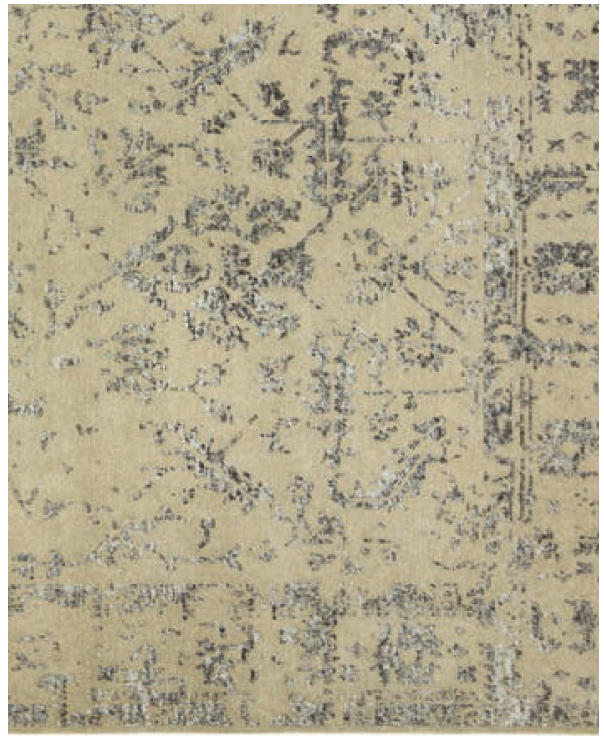
Nerissa

NAVY



Xanthe

GREY / BLUE



Ismene

GREY / CHARCOAL

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Raheem & Son

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